



**FOR IMMEDIATE RELEASE**

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***Daily Racing Form and DRF Bets Announce Partnership with Award-Winning Jockey Irad Ortiz, Jr.***

**NEW YORK (July 27, 2021)** - Daily Racing Form (“DRF”), a leading provider of premium data and authoritative editorial coverage to horse racing and sports enthusiasts in North America, and DRF Bets™, one of America's fastest growing online and mobile wagering platforms, today announced a partnership with three-time Eclipse Award-winning jockey Irad Ortiz Jr. to promote their wagering and handicapping products during the 2021 Saratoga meet.

The multi-channel sponsorship includes DRF, DRF en Español, DRF social media, and DRF Bets™. Throughout the Saratoga meet, Ortiz Jr. will wear DRF logos on his pants and DRF will host behind-the-scenes videos featuring Ortiz Jr. on the DRF.com website and social media channels, as well as in print and digital advertisements.

“Daily Racing Form is the most closely followed publication in our industry, and I’m happy to represent DRF while I’m riding,” Ortiz Jr. said. “I love DRF Formulator. It gives me the opportunity to watch the replays while I am studying the races, allowing me to take my pre-race preparation to another level.”

As part of the partnership with Ortiz Jr., DRF Bets™ is offering a “Double Your Payout” promotion through the DRF app. Any DRF Bets member who places a \$10+ wager on any horse ridden by Ortiz Jr. at Saratoga will have their payout doubled in the event of a winning bet. The “Double Your Payout” promotion runs through July 31, 2021 via the DRF app. For more details, visit <https://promos.drf.com/doublepayout>.

“We are proud to work with Irad at Saratoga and bring our customers a special opportunity to increase their winnings,” Daily Racing Form CEO Itay Fisher said. “Our partnership with Irad fully represents our all-in-one approach to handicapping and wagering.”

For more information and further offers related to the sponsorship, visit <https://promos.drf.com/irad>.

DRF is part of Sport Information Group, a New York-based B2B and B2C global omnichannel sports, technology, digital, media and wagering business, which recently merged with Affinity Gaming to create Affinity Interactive, a gaming industry leader with best-in-class technology and proprietary sports data and intelligence available to nearly one million customers in the U.S. alone.

**About Daily Racing Form**

Daily Racing Form is "America's Turf Authority since 1894" for horse racing and sports enthusiasts throughout North America. DRF.com provides players with the most extensive data coverage in horse racing, interactive past performances, proprietary handicapping and analytics tools, expert picks, and access to DRF Bets™.

**About DRF Bets™**

DRF Bets™, one of America's fastest growing online and mobile wagering platforms, is the only top-rated betting solution fully integrated with exclusive data, analytics and expert picks. DRF Bets™ delivers a fully

mobile-optimized solution for modern horseplayer through innovative tools, one-click access to data and past performances, and live HD video. Online sports betting is coming soon.

### **About Sports Information Group**

Sports Information Group, LLC is a New York based global omnichannel, gaming, technology, media and digital information company dedicated to providing premium data driven content and in-depth information to the horse racing industry. The Company's flagship brand, Daily Racing Form is "America's Turf Authority since 1894" for horse racing enthusiasts, breeding and sporting and professionals throughout North America. Launched in 1894, Daily Racing Form is the only data provider in the U.S. dedicated solely to the coverage of a single sport. Its companion website, [www.DRF.com](http://www.DRF.com) is the most heavily-trafficked horseracing destination, providing players with the most extensive data coverage in horse racing, interactive past performances, proprietary handicapping tools, and access to DRF Bets™, one of America's fastest growing online and mobile wagering platform. Additionally, Daily Racing Form provides DRF Harness Eye, the data provider for standardbred racing since 1964, offering news, handicapping products, and online wagering functionality specifically for harness players. In 2012, Daily Racing Form introduced DRF Breeding, a business dedicated to serving the breeding industry, bringing expanded information and tools to horseplayer and breeding enthusiasts alike. DRF also offers DRF Sports, a sports statistics and content offering to sports betting enthusiasts. DRF Sports will be relaunching with new and expanded features prior to the 2021 NFL schedule. For more information, please visit [www.DRF.com](http://www.DRF.com), [www.bets.drf.com](http://www.bets.drf.com) and [www.sports.drf.com](http://www.sports.drf.com)

### **About Affinity Interactive**

Affinity Interactive is an omni-channel gaming industry leader formed by the merger of Affinity Gaming, a diversified national casino gaming operator, and Sports Information Group, LLC, a New York-based B2B and B2C global omnichannel sports, technology, digital, media and wagering business. Affinity Interactive has offerings in regional gaming and horse wagering, and is soon to launch social gaming, iGaming, and sports betting, reaching one million customers across the U.S. alone. With leading regional casinos in Nevada, Missouri and Iowa, and its advanced technology, digital and media platforms and online betting presence, the Company is positioned to capitalize on the continued momentum in sports betting and iGaming globally. For more information, please visit [www.affinityinteractive.com](http://www.affinityinteractive.com).